

MOVERS

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PatientsLikeMe has appointed **Ed Godber** to the new position of executive vice president of life sciences ventures. Previously, Ed was chief executive of the London-based Health Labs Advisory Boards, and he also spent nearly five years at GSK.



Beverly Hope has joined Cello Health Consulting as senior consultant, brand and portfolio services. Beverly has more than 20 years' marketing experience both in the pharmaceutical and consumer sectors, and was most recently associate director, global marketing at CRO PPD, and prior to that she spent 10 years with GSK.



Dr Stephanie Krumholz-Bahner has joined NDA Group as general manager of its new operation NDA Regulatory Service Switzerland. Stephanie joined the pharmaceutical industry in 2002, holding senior European, US and international regulatory affairs positions at Roche and Cytos Biotechnology.



Tim Irish has become non-executive director of the National Institute for Health and Care Excellence for a three-year term. Tim has worked for 30 years in the healthcare industry, both in the UK and internationally, and was previously chairman of the board of directors of Nexstim – a medical technology company focusing on improving rehabilitation for stroke patients.

Manchester Academic Health Science Centre has appointed two new clinical leads to its women and children domain: **Professor Richard Edmondson** and **Dr Clare Tower**, who will share the joint role.

RSA has taken on **Kris Richards** as senior consultant to the executive interims team. Kris has more than 15 years' life sciences recruiting experience.



Alan Mateo, formerly at Medidata Solutions, has been appointed executive vice president of global sales at Veeva Systems. He brings more than 30 years of experience in enterprise software.



Movers of the month

Personal genetics company 23andMe has made a number of appointments. **Dr Richard Scheller**, former executive vice president of research and early development at Genentech, joins as chief science officer and head of therapeutics. He will lead the newly created therapeutics group, which will use human genetic data to identify new therapies for diseases. Richard will work with **Dr Robert Gentleman**, the newly appointed vice president of computational biology for the therapeutics group. Most recently, Robert served as senior director of bioinformatics and computational biology at Genentech. Meanwhile, genetic counsellor **Erynn Gordon** becomes medical marketing director to oversee strategic initiatives and engagement with the medical community.

The Purple Agency (part of Adare) has taken on **Andrew Jenkins** as group account director to head up its healthcare team. He was formerly senior vice president at FTI Strategic Communications. Andrew is joined by **Terri Martin**, from Porterhouse Medical, who takes up the position of account director for healthcare.

Dr Christa Wirthumer-Hoche has been elected vice-chair of the European Medicines Agency for three years. Christa is currently head of the Austrian Medicines and Medical Devices Agency. She succeeds **Professor Dr Walter Schwerdtfeger**.

The PM Society has made two appointments: **Jonathan Dancer**, managing director of Redbow Consulting Group, becomes co-lead on the Society's PriMe training with **Eamon O'Brien**; and **Colin Williams**, chief marketing officer at PharmiWeb Solutions, joins to support the organisation's digital activities.