

Veeva MedComms

Essentials

Centralize and scale your medical content

Enabling emerging pharma companies to store, manage, and disseminate scientific content, giving you the foundation to scale.



Life sciences organizations generate a monumental volume of data as they get closer to launch. Clinical studies, white papers, medical education documents, mechanism of action explanations, brochures, datasheets and more become increasingly difficult to manage and share appropriately. Veeva MedComms is a complete solution that allows you to centralize your scientific content and rapidly deliver the information your stakeholders need, when they need it, in the format they prefer.

Key Benefits

- **Streamlined:** A single, global solution that manages the end-to-end lifecycle of scientific content from creation and review to approvals and distribution.
- **Connected:** Seamlessly and compliantly disseminate content to the field and generate insights into content volume, utilization, and approval times.
- **Scalable:** Cloud-based system grows and evolves based on your business needs, operating models, and emerging channels and content formats.



Pre-launch Knowledge Hub



Industry Standard Workflows



Progress Tracking and Audit Trail



Controlled Content Access and Distribution



Foundation for Omnichannel



Content Insights and Usage Metrics

Rapid deployment for small and mid-sized companies

The Veeva MedComms Essentials implementation package is designed specifically for emerging pharma. We deploy Veeva MedComms across your organization for a fixed price, enabling new processes and functionality within weeks.

- Ten-day implementation
- Dedicated resource for configuration changes
- Process workflows based on deep industry experience
- Full end-user training
- 24x7 live in-person end-user ongoing support
- Managed Services support

End-to-End Solution for Medical Communications

Collaborate

- Single, secure solution for all contributors to author and review content
- Template and reference libraries

This screenshot shows the 'Vault MedComms' interface. The top navigation bar includes 'All documents', 'Search in Library', 'Field Medical', 'Medical Information', 'Publications', 'References', 'Reports', 'Dashboards', 'Admin Tools', and 'Portal'. The left sidebar has sections for 'VIDEOS', 'All library', 'My library', 'Favorites', 'Filters', 'COUNTRY', 'DOCUMENT TYPES', 'PRODUCT', and 'STATUS'. The main content area displays a grid of documents and media assets, each with a preview, title, and status (e.g., 'Approved', 'Published', 'Draft'). The interface is clean and modern, designed for easy navigation and collaboration.

Approve

- Flexible and easy review and approval process for medical affairs
- Real-time progress tracking and audit trail
- Compliant access control, expiration, and electronic signature capture

This screenshot shows the 'Vault MedComms' interface during the approval process. The top navigation bar is the same as the previous screenshot. The main content area shows a document titled 'Cholecap - Interaction with other medicines (v.01)'. It includes a 'Review' tab with a progress bar showing 'Approved' (green) and 'Pending' (yellow). The right side of the screen displays the 'Document Details' and 'Review Details' sections, which contain various fields and checkboxes related to the document's status and review history. The interface is designed to provide a clear overview of the approval status and relevant details.

Manage

- Fast and intuitive search and filtering
- Extensive file and rich digital media support
- Detailed dashboards to allow real-time progress tracking (content volume and usage, approval times, content reuse)

This screenshot shows the 'Vault MedComms' interface with several dashboards. The top navigation bar is consistent. The main content area features three distinct dashboards: 1) 'Requests Received by Category and Country' with a bar chart showing high volumes in Asia and Europe. 2) 'Cumulative requests for all countries and products' with a line graph showing a general upward trend over time. 3) 'Requests in last 12 months for all countries' with a bar chart showing a significant increase in the last year. The interface is designed to provide a clear and concise overview of content volume and usage.

Share and Publish

- Create local medical content derived from global assets while maintaining traceability back to original sources
- Easy-to configure portals to showcase content
- Controlled content access and distribution

This screenshot shows a published medical content page titled 'The treatment of non-Hodgkin's lymphoma during or after pregnancy'. The page includes a large image of a pregnant woman, a summary text, and a quote from Dr. Michael Lishner. Below the main content are sections for 'Oncology Information' (with links to 'Announcements', 'ASCO Symposium', 'Health Economics and Research', 'Field Medical', 'Publications', 'Recently Approved', and 'Recent Re-Approval') and 'Featured Science' (with links to 'Diagnosis History', 'Treatment Methods', 'Radiotherapy', 'Supportive Treatment', 'Recommendations', 'Treatment Approaches', 'Treatment Figures', 'Breastfeeding and Chemotherapy', and 'The treatment of non-Hodgkin's lymphoma in pregnancy'). The interface is designed to be user-friendly and visually appealing, with a focus on sharing medical information.