



FOR IMMEDIATE RELEASE

Veeva Expands Presence in Asia Pacific with Office in Mumbai, India

MUMBAI, INDIA – August 15, 2016 – Veeva Systems (NYSE: VEEV) today announced the opening of its office in Mumbai, India as the company continues to serve key emerging markets in Asia Pacific (APAC). The new office expands Veeva’s presence in the region, which already includes Sydney, Singapore, and Seoul. The team in Mumbai will serve the growing needs for cloud and mobility solutions among life sciences customers throughout India, Bangladesh, Sri Lanka, and Pakistan.

“There is an increasing demand among life sciences companies in India to seamlessly enable sales representative interactions with healthcare professionals with digital, cloud-based applications,” said Sudhir Kandarth, country manager of Veeva India. “We are strongly committed in India, and we look forward to the continued opportunity to serve the unique needs of our customers in the region.”

Since 2015, Veeva has recruited a team of sales, marketing, and professional services experts to support local customers as they shift to cloud solutions such as [Veeva CRM](#). Veeva is helping life sciences companies better orchestrate and tailor outreach across many digital channels and making sales representatives more efficient and productive with anytime and anywhere access to critical customer data through intuitive mobile applications.

“We continue to invest in APAC to better meet the needs of our customers in the region,” said Alex Paris, general manager, Veeva Asia Pacific. “We will build upon our efforts this past year and keep growing our team so that we can be the most strategic partner to life sciences companies in APAC.”

Additional Information

For more on Veeva, visit: <https://www.veeva.com/>

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About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 400 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit [veeva.com](https://www.veeva.com).

Forward-looking Statements

This release contains forward-looking statements, including the market demand for and acceptance of Veeva's products and services, the results from use of Veeva's products and services, and general business conditions, particularly in the life sciences industry. Any forward-looking statements contained in this press release are based upon Veeva's historical performance and its current plans, estimates, and expectations, and are not a representation that such plans, estimates, or expectations will be achieved. These forward-looking statements represent Veeva's expectations as of the date of this press announcement. Subsequent events may cause these expectations to change, and Veeva disclaims any obligation to update the forward-looking statements in the future. These forward-looking statements are subject to known and unknown risks and uncertainties that may cause actual results to differ materially. Additional risks and uncertainties that could affect Veeva's financial results are included under the captions, "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in the company's filing on Form 10-Q for the period ended April 30, 2016. This is available on the company's website at veeva.com under the Investors section and on the SEC's website at sec.gov. Further information on potential risks that could affect actual results will be included in other filings Veeva makes with the SEC from time to time.

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