FOR IMMEDIATE RELEASE

Veeva CEO and Founder, Peter Gassner, to Speak at SaaStr Annual 2017

PLEASANTON, CA — Feb. 7, 2017 — Veeva Systems (NYSE: VEEV), a leading provider of industry cloud solutions for life sciences, today announced that SaaStr Annual 2017 will host Peter Gassner, CEO and founder, in a fireside chat titled, "Veeva: The Biggest Vertical SaaS Success Story of All Time," on Wednesday, February 8, 2017 at 9:50 a.m. PT in San Francisco.

To mark Veeva's 10-year anniversary since its founding, Peter will share his experience being at the forefront of several major enterprise software transitions, lessons learned in building a SaaS company with a successful track record of cloud innovation, and how Veeva made the transition to being a multi-product company.

The SaaStr Annual brings together thousands of SaaS founders and executives for high-quality networking and an opportunity to learn from the world's greatest cloud innovators and leaders.

Additional Information

For more about Peter Gassner: veeva.com/Gassner
Connect with Veeva on LinkedIn: linkedin.com/company/veeva-systems
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About Veeva Systems

Veeva Systems Inc. is a leader in cloud-based software for the global life sciences industry. Committed to innovation, product excellence, and customer success, Veeva has more than 475 customers, ranging from the world's largest pharmaceutical companies to emerging biotechs. Veeva is headquartered in the San Francisco Bay Area, with offices in Europe, Asia, and Latin America. For more information, visit veeva.com.

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