

# Events Management Services

Industry specialists to plan, manage, and execute events.



With over 20 years of experience, Veeva Digital Events offers a full-service team of industry specialists to elevate your virtual, live, and hybrid field-based events from start to finish.



## Speaker Bureau Services

Speaker management and training, event logistics, compliance reconciliations, and marketing staff augmentation with strategic resources



## Event Execution

Single partner with dedicated planning and delivery teams to support all event types and sizes



## Actionable Insights

Expertise and data to provide strategic guidance in annual planning and tools to drive informed decisions



**Request**



**Approval**



**Planning**



**Execution**



**Close**

From start to finish, the services team will support your event needs including technical support, moderators, platform management, content management, and post-event reporting.

/// My compliments to you and your entire staff. It's amazing how very organized, cordial, and efficient you are. I wish my hospital was as organized and efficient as you all are. ///

– Oncology HCP and Speaker

## Key Capabilities

### Virtual Events Logistics

Servicing virtual events with best practices to achieve digital excellence.

- Offload administrative burden from the sales team
- Proven implementation playbook
- Best practices guidance
- Better control of spend

### Integrated Speaker Portal

A robust training and content management system provides complete speaker management.

- Detailed profile data
- e-Contracting functionality
- Online W9 submission
- Controlled access to approved content

### Seamless Focus on Customer Success

Unifies technology and services to enable seamless execution.

- Simplified data ecosystem
- High-touch services for all stakeholders
- Full launch support and training
- Audit-ready processes and documentation

