

FOR IMMEDIATE RELEASE

Veeva Becomes First Life Sciences Training Solutions Provider to Gain IACET Accreditation

Trainees can now earn continuing education units by completing Veeva LearnGxP courses on Veeva Vault Training

PLEASANTON, CA — May 17, 2023 — Veeva Systems (NYSE: VEEV) today announced that Veeva Vault Training and Veeva LearnGxP received accreditation from the International Accreditors for Continuing Education and Training (IACET), becoming the first IACET-authorized life sciences focused training solutions. Now customers can complete Veeva LearnGxP online courses on Vault Training to earn continuing education units (CEUs) and achieve certification. This helps companies drive employee qualification and improve compliance with GxP requirements.

"We are excited to recognize and celebrate the achievement of Veeva as an accredited provider," said Randy Bowman, interim president & CEO of IACET. "Veeva joins nearly 600 organizations around the globe that have matriculated through a rigorous peer-reviewed process by experts in continuing education, ensuring the highest possible standards."

IACET is an international standard development organization that provides a framework for learning process excellence. Veeva's accreditation includes all programs offered or created during an upcoming five-year period.

"Achieving IACET accreditation is a significant milestone that adds value for customers using our unified learning management and content system," said Graham O'Keeffe, general manager, Veeva LearnGxP. "Building on Veeva's continued innovation in training, we're proud of this achievement to make it easier for trainees in life sciences to complete certification and companies to maintain a compliant workforce."

Customers can leverage Veeva LearnGxP's eLearning library, with more than 180 courses and premium microlearning videos, to earn widely accepted CEUs and official accreditation for each completed course. Learn how an end-to-end learning solution can simplify role-based training at Veeva R&D and Quality Summit Europe in Madrid, June 6-7. Life sciences industry professionals can register here.

Additional Information

For more on Veeva LearnGxP, visit: learngxp.com

For more on Veeva Vault Training, visit: veeva.com/training

Connect with Veeva on LinkedIn: linkedin.com/company/veeva-systems

About Veeva Systems

Veeva is the global leader in cloud software for the life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 1,000 customers, ranging from the world's largest biopharmaceutical companies to emerging biotechs. As a Public Benefit Corporation, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. For more information, visit veeva.com.

Veeva Forward-looking Statements

This release contains forward-looking statements regarding Veeva's products and services and the expected results or benefits from use of our products and services. These statements are based on our current expectations. Actual results could differ materially from those provided in this release and we have no obligation to update such statements. There are numerous risks that have the potential to negatively impact our results, including the risks and uncertainties disclosed in our filing on Form 10-K for the fiscal year ended January 31, 2023, which you can find here (a summary of risks which may impact our business can be found on pages 9 and 10), and in our subsequent SEC filings, which you

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