Veeva Compass Patient

Modern Patient Data for Today's Complex Therapies

Veeva Compass is a complete suite of modern commercial data products for today's complex therapies. Compass patient-level data products include:

- **Veeva Compass Patient** is anonymous patient longitudinal data (APLD), including dispensed prescriptions and procedures, and diagnoses.

- **Veeva Compass Pathway** is an add-on product to Compass Patient for accessing prescription claims lifecycle data, including rejected and reversed transactions.

Better Visibility and Insights

Unlike restrictive data sources built from the retail perspective, Compass is built from the patient perspective and provides unlimited data access to support commercial operations and strategy.

- **More Complete:** Patient-centric data that matches more sources with more accuracy than anyone else.

- **Unlimited Access:** The freedom to access all available data at any time, for any need unlocks deeper patient and HCP insights.

- **Daily Data:** Daily patient data drives faster and more timely engagement, and the ability to monitor market events as they occur.

Comprehensive, Patient-First Data Network

The Compass Data Network consists of a unique set of prescription and medical claims data that overlap to deliver more complete data – ideal for complex therapies

- Patient-first data network covers more patients in deeper detail and all distribution channels and therapeutic areas

- Combination of open and closed claims data sources reveals a more complete patient journey

- Visibility into blocked products and HCOs expands targeting and provides a better view into the market

300+ Million	3+ Million	80+ Billion	7+ Years
U.S. patients	Healthcare providers and clinicians	Prescription (Rx) and Medical (Mx) records	Longitudinal patient history

Veeva Compass has the data and the tools to help us answer questions that previously have taken weeks to months now take a day to almost hours.

— Andrew Feinstein, Senior Director, Insights and Analytics, Karuna Therapeutics

Veeva Compass Patient Features

With Compass Patient, customers have unlimited access to what they need, when they need it via the Compass portal. Key features of the Compass portal include:

- **Exploring data counts and coverage:** Compass Explorer enables users to quickly generate a set of key metrics across all Compass data right in the portal. Select products, diagnosis codes, and/or procedure codes, and then generate metrics for the number of patients, HCPs, and records—all in seconds to minutes.

- **Querying and pulling data:** Compass Patient Query Builder provides faster access to data. Users can log on to build, schedule, and send queries at any time. Query Builder also includes templates. Users can set up and manage templates for standard and routine queries to save time and ensure consistency.

- **Building referral reports:** Compass Referrals enables users to quickly and easily get a list of top referring HCPs in their market without needing to pull claims-level data. A referral data report provides information on explicit referrals captured, specifically the referring and rendering HCP on a medical claim for a patient.

- **Accessing and sharing data:** Compass Patient offers a variety of delivery options to help users download, pull, and share data files in a way that best suits the user's needs and technical capabilities. Current delivery options include SFTP, Amazon S3, Microsoft Azure, Veeva CRM, and Veeva Nitro.

Data attributes available in Compass Patient include product, diagnosis, procedure, patient demographic, payer, and provider dimensions.

Connected Software and Data

Compass Patient is built on Veeva's common data architecture across software and data products to accelerate insights and increase efficiency. Products share a common definition for data attributes like brands, doctors, products, and interactions. Sales, medical, and marketing teams are able to work together in a coordinated, customer-centric, and compliant way.

Compass Patient is connected with Veeva CRM and Veeva Nitro, and connected via Veeva IDs with Veeva OpenData and Veeva Link.

Complete Suite of Modern Data

Compass Patient and Compass Pathway are part of the **Veeva Compass Suite** of modern commercial data for today's complex therapies. Additional Compass products available for the U.S. market include:

- **Veeva Compass Prescriber** is projected prescriptions and procedures at the HCP, HCO, and ZIP level for retail and non-retail products.

- **Veeva Compass National** is projected prescriptions and procedures at the state and national level for retail and non-retail products.

Learn more about how Compass can help you expand and deepen visibility into patients and accelerate commercialization. Request more information at **veeva.com/compass**.