

PRODUCT SHEET

Veeva Compass

Veeva Compass is a complete suite of modern commercial data products for today’s complex therapies. It supports biopharma commercialization by providing visibility into patient and HCP activity within the U.S. healthcare ecosystem.

Compass Patient is anonymous patient longitudinal data, including dispensed prescriptions and procedures and diagnoses for the U.S. market.

Compass Pathway is an add-on product to Compass Patient for accessing prescription (Rx) claims lifecycle data, including reversed and rejected transactions for the U.S. market.

Compass Prescriber is projected prescriptions and procedures at the HCP, HCO and Zip level for retail and non-retail products. It covers more than 4,000 brands for the U.S. market.

Compass National is projected prescriptions and procedures at the state and national level for retail and non-retail products. It covers more than 4,000 brands for the U.S. market.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva Compass Patient	2020	Mature	51–100
Veeva Compass Pathway	2023	Early	1–10
Veeva Compass Prescriber	2023	Early	1–10
Veeva Compass National	2023	Early	1–10

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Compass Patient

Compass Patient is anonymous patient longitudinal data, including dispensed prescriptions and procedures, and diagnoses for the U.S. market. It can be used for commercial operations such as patient journey, patient analytics, and market sizing.

Data is sourced from claims and other sources. It is a modern data product designed and built for the complex therapies of today.

Compass Patient is licensed by the brand and includes unlimited data access through the Compass portal.

Announced	2020
Status	Mature
Customer type	Enterprise Pharma, Biotech
Customers	51–100
Platform	Veeva Data Platform
Integrations	Connected with CRM, Nitro Connected via Veeva IDs with OpenData, Link

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Compass Pathway

Compass Pathway is an add-on product to Compass Patient for accessing prescription Rx claims lifecycle data, including reversed and rejected transactions, for the U.S. market. It can be used for commercial operations and strategy, such as market access, segmentation, targeting, and patient support.

Data is sourced from claims and other sources. It is a modern data product designed and built for the complex therapies of today.

Compass Pathway is licensed by the brand and includes unlimited data access through the Compass portal.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	Veeva Data Platform
Integrations	Connected with Compass Patient Connected via Veeva IDs with OpenData, Link

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Compass Prescriber

Compass Prescriber is projected prescriptions and procedures at the HCP, HCO, and ZIP level for retail and non-retail products. It covers more than 4,000 brands for the U.S. market.

Compass National can be used for commercial operations such as forecasting, market share tracking, and commercial strategy. It is a modern data product designed to provide a more complete and transparent view of a market where medicine is no longer distributed solely through the retail channel.

Compass Prescriber is licensed by the brand and includes unlimited data access through the Compass portal.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	Veeva Data Platform
Integrations	Connected with CRM, Nitro Connected with Veeva IDs with OpenData, Link

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Compass National

Compass National is projected prescriptions and procedures at the state and national level for retail and non-retail products. It covers more than 4,000 brands, including branded and generic medicines for the U.S. market.

Compass National can be used for commercial strategy and operations, such as forecasting and market share tracking. It is a modern data product designed to provide a more complete and transparent view of a market where medicine is no longer distributed solely through the retail channel.

Compass National is licensed by the brand and includes unlimited data access through the Compass portal.

Announced	2023
Status	Early
Customer type	Enterprise Pharma, Biotech
Customers	1–10
Platform	Veeva Data Platform
Integrations	Connected with CRM, Nitro