



FOR IMMEDIATE RELEASE

## Life Sciences Community Advances Toward Next Phase of Innovation at Veeva R&D and Quality Summit

*AbbVie, Astellas, Eikon, Merck, Moderna, Roche, and more  
share new ideas to advance drug development*

**PLEASANTON, CA — Aug. 13, 2024 — Veeva Systems** (NYSE: VEEV) today announced that industry leaders from AbbVie, Astellas, Eikon Therapeutics, Merck & Co., Moderna, and Roche will keynote at the upcoming **2024 Veeva R&D and Quality Summit** in Boston on Sept. 9-10. Professionals across life sciences will come together to discuss how connected systems across clinical, regulatory, safety, and quality can move the industry forward for the benefit of patients.

Veeva R&D and Quality Summit is one of the largest life sciences events, drawing more than 2,000 executives to network and learn across more than 100 sessions. Veeva CEO Peter Gassner headlines the opening keynote, sharing innovations and examples of how connected data and systems can significantly streamline drug development and accelerate product time to market. Additional featured keynotes and sessions include:

- **AbbVie** and **Merck** discuss the impact of pharmacovigilance transformation on operational visibility and end-to-end efficiency.
- **Astellas** explains its holistic approach to driving end-to-end clinical processes for increased speed and transparency.
- **Eikon Therapeutics** highlights the benefits of establishing a foundation for scalable and efficient development from clinical trial to product launch.
- **Neurogene** and **Verve Therapeutics** discuss modernizing quality control with simplified processes and digital-first quality execution.
- **Sanofi** showcases leveraging AI-powered translation for faster submission timelines.
- **UCB** shares its enterprise eCOA journey to accelerate delivery and standardize patient data capture.

“Veeva is committed to customer success, delivering integrated software, data, and services that can advance innovation for patients in need,” said Jim Reilly, vice president of Veeva Development Cloud strategy. “Veeva R&D and Quality Summit brings the industry together to share learnings, fresh ideas, and new strategies to improve collaboration and accelerate the delivery of novel products.”

The event is open exclusively to life sciences professionals. Register and stay up to date on the agenda at [veeva.com/Summit](https://veeva.com/Summit).

### Additional Information

Register for Veeva R&D and Quality Summit: [veeva.com/Summit/register](https://veeva.com/Summit/register)

Connect with Veeva on LinkedIn: [linkedin.com/company/veeva-systems](https://linkedin.com/company/veeva-systems)

### About Veeva Systems

Veeva is the global leader in cloud software for the life sciences industry. Committed to innovation, product excellence, and customer success, Veeva serves more than 1,000 customers, ranging from the world’s largest biopharmaceutical companies to emerging biotechs. As a **Public Benefit Corporation**, Veeva is committed to balancing the interests of all stakeholders, including customers, employees, shareholders, and the industries it serves. For more information, visit [veeva.com](https://veeva.com).

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